

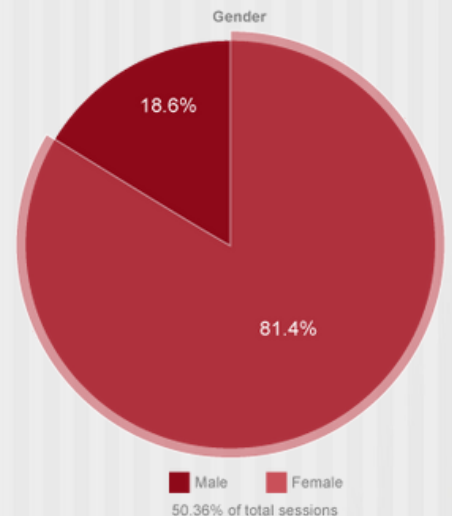
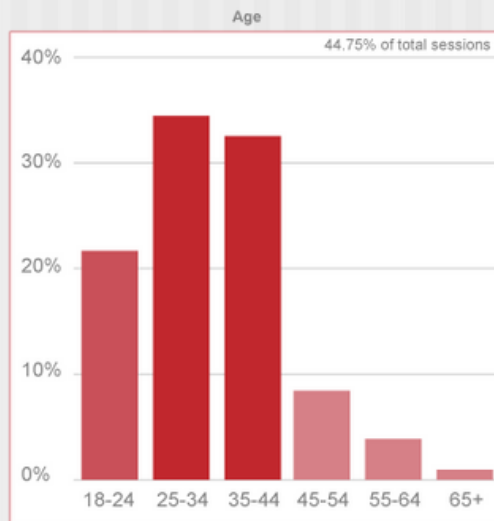
Meet Kathy

Beyond running a family lifestyle brand she has worked from home for over 10 years in marketing, is a recipient of the prestigious Davey Award and numerous sales awards. When she is not working, she is spending time with her husband of 20 years and their 3 kids.

Our Brand

www.MrsKathyKing.com engages a multicultural and diverse group of followers with a kaleidoscope of ideas from savvy party ideas and fun crafts to kids fashion, insightful movie reviews and more.

Demographics



Mrs. Kathy King

Mom | Influencer |
Content Creator

Contact:

562.637.3476

me@mrskathyking.com

Social @mrskathyking

Media & Sponsorship Inquiries Contact:

Camilla Heeder - King

562.637.3476

camillaeking@gmail.com

Stats:

80,000+

Social Media
Following

25,000 +

Monthly Uniques

50,000 +

Monthly Pageviews

*Total Monthly Reached

105,000+

Top Markets

1. Boston
2. Los Angeles
3. New York
4. Ashburn
5. Houston
6. Dallas
7. Chicago
8. Washington
9. San Diego
10. Atlanta
11. Long Beach
12. San Francisco
13. Orlando
14. Miami
15. Phoenix

2017 Media Coverage

Featured on a KTLA Morning News Segment
([Click here to view video](#))

* The total monthly reached is a combined number of our social media followers and monthly unique page views as of 4/30/2017



**“A Kaleidoscope
of Ideas
For Families”**

Mrs. Kathy King

Mom | Influencer |
Content Creator

Contact:

562.637.3476

me@mrskathyking.com

Social @mrskathyking

**Media & Sponsorship
Inquiries Contact:**

Camilla Heeder - King

562.637.3476

camillaeking@gmail.com

Rates

Our rates are based on your campaign needs and budget. Therefore rates are available upon request.

Experience

Mrs. Kathy King - Editor in Chief & Founder

Kathy King brings over 20 years of marketing experience and has developed, created content, and maintained strategic online marketing programs for local, regional and national campaigns. Mrs. King also holds various awards in advertising sales.

Justin King - Art Director & Partner

Justin is an award winning graphic designer with over 20 years of experience. During career his created content for Universal Pictures, MMA Fighter Tito Ortiz and many other brands.

Services

- Content Creation
- Custom Printables & Crafts
- Sponsored Post
- Facebook Live & Twitter Parties
- Brand Ambassadorships
- Gift Guide
- Social Media Campaigns
- Video Creation
- Recipe Creation
- Press Trips & Travel
- Influencer Marketing Consulting
- Giveaways

Latest Collaborations

- Party Spread for Sony Picture Animation film “SMURFS: The Lost Village”
- VIZIO M50-D1 50” SMART 4K TELEVISION Review
- Kia Sedona Content Creations

Recent Press Trips

- Go RVing and KOA Family Press Day 2017
- Disney “Queen of Katwe” Event 2016

Brands We've Work With

